Dear Friend:

The 26th annual appeal of the GREATER LOWELL COMMUNITY CHEST will take place from October 10th to 24th in this city and seven neighboring towns.

A total of $237,615.00 will be required to make possible the operation of our 16 member services (listed below) through all the year 1950.

Our organization, similar to and affiliated with 1300 others in cities from coast to coast, has been devoted during its quarter-century of existence here to the avoidance of high campaign and administrative costs, and to the combining of many worthy needs into a single all-embracing appeal to the giver.

Since you are banded together in a fraternal effort to make this a better place in which to live, and work, and bring up a family, we naturally look to you as a stout ally in our task of filling human needs and making Greater Lowell better Lowell. We ask for the sincere help of every individual member to do this.

A pledge card and a return envelope have been enclosed for convenience in sending in the specific contribution of your individual organization. If you think it advisable to provide additional information, or a speaker for a special occasion, will you please call upon us?

Fraternally yours,

James W. Flood
PRESIDENT

SERVICES OF THE GREATER LOWELL COMMUNITY CHEST


SPECIAL—Association for the Blind—Florence Crittenton League—Goodwill Industries—International Institute.