Keep Giving
to
Keep Winning!
You are in the Service of
YOUR COUNTRY —
YOUR COMMUNITY —
ALL HUMANITY
These 10 Days

GREATER - LOWELL CAMPAIGN
OCT. 17 to 27

HEADQUARTERS
36 JOHN STREET
DIAL 3-5042

Here Is Your Equipment —
1. STRESS...
   ... the truth that this is the “Fund of the Year”
   which lifts our own stricken and needy to their feet;
   which gives the war-impoverished new reason to
   live. Not alone our Community’s 16 helping hands,
   but 19 Allied Nations’ Relief and Refugee Aids, the
   USO, War Prisoners’ Aid and Seamen’s Service are
   covered—38 Funds In One All-Encompassing Gift.

2. REMIND...
   ... your prospect that otherwise he would be
   approached 38 times for 1945’s needs. Give, then,
   this ONCE for ALL.

3. FAMILIARIZE YOURSELF ...
   ... with the 16 agencies of the Lowell Community
   Chest and the 22 other funds whose quotas must
   be met in the National War Fund drive. They are
   listed on the reverse side.

4. MAKE YOUR OWN PLEDGE FIRST ...
   If you feel in your own mind you have done everything you
   can do, you will do your best to persuade the man you are going
   to solicit to do his best.

5. CONTACT EVERY PERSON ...
   ... on your list! If you do not contact all your prospects, you
   have deprived them of the opportunity of giving. Goals are not
   reached when contacts are not made.

6. GET INCREASES ...
   Talk increases—double—as subscribers are about to make
   pledges. The need is greatest in history. This is war!

7. DON’T ...
   ... leave pledge cards.
   ... telephone, excepting to make appointments.
   ... fail to attend all meetings.

The Nation Watches

THIS IS A NATIONAL DRIVE, KEYED TO
AN UNCONQUERABLE NATIONAL
PATRIOTISM

IT IS A POSITIVE PART OF AMERICA’S
ALL-OUT WAR EFFORT

IT MUST NOT BE SABOTAGED BY
DISINTEREST
CARELESSNESS COMPLACENCY

THINK SUCCESS!
THE 38 AGENCIES AT HOME AND AFAR SERVED BY THE 1945 NATIONAL WAR FUND

LOWELL COMMUNITY CHEST
Lowell Association for the Blind
Lowell Boys’ Club
Boy Scouts
Lowell Catholic Charitable Bureau
Country Week Organization
Florence Crittenton Rescue League
Girl Scouts
   Girls’ City Club
   Goodwill Industries, Inc.
   International Institute
   Lowell Visiting Nurse Association
   Salvation Army
   Lowell Social Service League
   Young Men’s Christian Association
   Young Women’s Christian Association

SERVICES TO ARMED FORCES
USO (United Service Organizations)
   United Seamen’s Service
   War Prisoners’ Aid

UNITED NATIONS RELIEF
American Denmark Relief, Inc.
American Field Service
American Relief for Norway
American Relief for Czechoslovakia
American Relief for France
American Relief for Italy
Belgian War Relief Society
British War Relief Society
Friends of Luxembourg
Greek War Relief Association
Philippine War Relief
Polish War Relief
Queen Wilhelmina Fund
Russian War Relief
United China Relief
United Lithuanian Relief Fund
United Yugoslav Relief Fund

REFUGEE RELIEF
Refugee Relief Trustees
United States Committee for the Care of European Children

IMPORTANT DATES
OPENING MEETING—Wednesday, Oct. 18
   At Memorial Auditorium, 6.15 P. M.
REPORT MEETING—Friday, Oct. 20
REPORT MEETING—Tuesday, Oct. 24
CLOSING MEETING—Friday, Oct. 27
GREATER-LOWELL DOES ITS JOB FOR A GREAT AMERICA

NATIONAL WAR FUND

FOR OUR OWN - FOR OUR ALLIES

$210,000 for 1945
THE NATIONAL WAR FUND

GREATER-LOWELL CAMPAIGN

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