IT DOESN'T TAKE A BOMB TO DESTROY A HOME

The COMMUNITY CHEST'S importance in this peace-time is greater than ever. During the war years, the CHEST — meaning you and all who contributed and worked for its success — did itself proud in raising funds not only for the 16 local agencies, but for the various war agencies as well.

The COMMUNITY CHEST'S role in Greater-Lowell this year is more essential than ever. All of the War agencies, with the exception of the USO, have been dropped. The 16 local agencies that draw from the CHEST have a more important job to do than ever before.

The COMMUNITY CHEST will help win the peace right in your own neighborhood.

GIVE TO
The Greater-Lowell COMMUNITY CHEST FUND
Campaign October 7 to 18
THIS IS THE COMMUNITY CHEST

These are the agencies

Lowell Association for the Blind
Lowell Boys’ Club
Boy Scouts
Lowell Catholic Charitable Bureau
Country Week Organization
Florence Crittenton Rescue League
Girl Scouts
Lowell Girls’ Club
Goodwill Industries, Inc.
International Institute
Mass. Society for Prevention of Cruelty to Children
Lowell Visiting Nurse Association
Salvation Army
Lowell Social Service League
Young Men’s Christian Association
Young Women’s Christian Association
U. S. O.

EVERYBODY BENEFITS...

EVERYBODY GIVES

Campaign October 7 to 18