FACES DON'T MATTER ... BUT HEARTS DO!
We never see the faces of those we help through our Community Chest. It may be that we pass them daily on the street and do not know them.

That is not important. What really matters is the feeling we have in our own hearts about the value of the 16 community services who share our gift, so that every dollar means a dime for health:

VISITING NURSE ASSN.

32 cents for service to families and individuals:
CATHOLIC CHARITABLE BUREAU
FAMILY SERVICE OF GREATER LOWELL

48 cents for children and young people:
BOYS CLUB
BOYS SCOUTS
COUNTRY WEEK
DAY NURSERY
GIRLS CLUB
GIRL SCOUTS
The SPCC
YMCA and YWCA

and the last 10 cents for a helping hand:

ASSN. FOR THE BLIND
FLORENCE CRITTONTON
GOODWILL INDUSTRIES
INTERNATIONAL INSTITUTE

These 16 services of our GREATER LOWELL COMMUNITY CHEST combine to ask your help

OCTOBER 10 TO 24, 1949

Give Enough!