EVERYBODY BENEFITS – EVERYBODY GIVES

That's not a theme. That's a FACT!!

THAT’S THE COMMUNITY CHEST!

You've lived. You know the score. The Community Chest isn't a bank. It isn't a vault. It isn't a safe deposit box. In practice, it's a funnel, through which the funds you give are made available to the 16 participating agencies and the USO.

There's suffering in peace time, too. And that's why, in this conversion year, your dollars are so important to the agencies depending upon the CHEST.

This is the only appeal they make. Watch the campaign dates—October 7 to October 18. Prepare to give now so that . . .

EVERYBODY WILL BENEFIT—EVERYBODY WILL GIVE

LOWELL COMMUNITY CHEST CAMPAIGN
OCT. 7 — OCT. 18
The Community Chest is not a single agency

It is 16 agencies

Charitable, relief, social service agencies and the USO.

Look them over:

Blind Association
Boy Scouts
Boys Club
Catholic Charitable Bureau
Country Week
Florence Crittendon League
Girl Scouts
Girls City Club
Goodwill Industries
International Institute
M.S.P.C.C. (Lowell branch)
Lowell Visiting Nurse Association
Salvation Army
Social Service
YMCA
YWCA
National USO

Give October 7 to 18