WE CAN LOOK FORWARD
TO MAKING GREATER LOWELL BETTER IN 1950 THROUGH
OUR GENEROUS SUPPORT OF THE SERVICES OF OUR
GREATER LOWELL COMMUNITY CHEST
26th ANNUAL APPEAL • OCTOBER 10-24, 1949
16 SERVICES – ONLY 1 APPEAL
WE NEED $237,615 TO SERVE GREATER LOWELL IN 1950!

Because HEALTH is so important—
We give our Community Chest the money which is needed to keep the family running as it should. Thirty-two cents out of each dollar given to the Chest is spent by our two valuable services which help families and the individual members of families. This is a work which we support because it is vital to all of us!

Because the FAMILY is so important—

Because CHILDREN are so important—
Every dollar handed over or pledged to the Community Chest means forty-eight cents for the work of building the good citizens of tomorrow. We have nine separate services to do this work—and it is being well done. Let us recall those countries where the children have been victims of evil teachings. This must not happen here!

Because a HELPING HAND is so important—
Our Community Chest provides help in many different ways. The blind know it, the halt and handicapped, the wronged and the fearful, the timid new citizen. A dime out of every dollar given to the Chest is devoted to this work of special help. And with that, the dollar is used up and the Community Chest story is told.

Through our Community Chest we support one of the best health services in this state. But health costs money—a dime out of every Community Chest dollar. Let us tell people what we are doing (in simple terms like this) and how much it takes in terms of money. Where can anyone find a better bargain than health?

HEADQUARTERS FOR THIS 26th ANNUAL APPEAL OF THE GREATER LOWELL COMMUNITY CHEST: 204 MIDDLE STREET (SECOND FLOOR) LOWELL, MASSACHUSETTS—PHONE 7131

MEETINGS AT THE LOWELL MEMORIAL AUDITORIUM: OPENING SUPPER—OCTOBER 10th AT 6 P.M. TWO REPORTS—OCTOBER 17th and 20th AT 12:15 NOON. FINAL REPORT—OCTOBER 24th AT 6:30 P.M.

EVERY VOLUNTEER WORKER IS EXPECTED TO ATTEND EVERY MEETING!
ARE WE REALLY GIVING ENOUGH?

ENOUGH FOR CARE IN SICKNESS?

Our Visiting Nurse serves the community in health and sickness.
How much for that? $___________

FOR FAMILY AND INDIVIDUAL CARE?

Our Catholic Charitable Bureau and the Family Service of Greater Lowell are the two community services supported by your CHEST dollars. How much for them? $___________

FOR CHILDREN AND YOUNG PEOPLE?


ENOUGH FOR A HELPING HAND?

Our Association for the Blind, our Florence Crittenton League, our Goodwill Industries and our International Institute give four different kinds of special help. How much is that worth to us? $___________

ADD IT UP!

- - - THEN GIVE ENOUGH FOR ALL!

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