WE CAN'T LET THEM DOWN

THE GREATER-LOWELL
WAR FUND

OCTOBER 19 TO OCTOBER 30
Here -- and Now! -- It Is For Us to Do the Job ----

Since the inception of the “16 in 1” some 18 years ago, we, the people of Lowell have united each year in a common effort for the common good—The Community Chest.

We have been grateful to be able to give. We have not failed in our duty to our Lowell agencies. Truly we have protected our own.

But Now We Are In War.

To meet NEW, IMPERATIVE wartime needs—the Community Chest of old has added 10 other war and relief funds. In one, huge common cause, the 1942 GREATER-LOWELL WAR FUND not only embraces the 16 agencies of the Chest, but meets the call of American prisoners in Axis captive camps, of our fighting men who are giving everything they have and of the oppressed peoples of suffering lands who now have nowhere to turn, but to America—and Lowell is America!

This year, more than ever before, it is vital that this single wartime campaign succeed, for we cannot let them down. We are in every sense “the army behind the army.”

What the boys are fighting for will be lost if we stand idly by.

The Greater-Lowell War Fund includes necessary support of the U. S. O.

The Greater-Lowell War Fund gives a hand to a woman or child emerging from the rubble of a bombed London street.

The Greater-Lowell War Fund aids the indispensable service of the American Social Hygiene.

The Greater-Lowell War Fund hands wheat for bread to the starving of Greece.

The Greater-Lowell War Fund spurs the resistance of the indomitable Poles against an imposed slavery.

The Greater-Lowell War Fund helps keep bodies and the spirit of liberty alive in Holland.

The Greater-Lowell War Fund gives more strength to a gallant Russian people.


The Greater-Lowell War Fund brings the breath of home into a Japanese prison camp for those heroes of Wake Island.

The Greater-Lowell War Fund links the heart of New England with the boy across the sea.

WE'RE IN!

LET'S WIN!

The GOAL—$230,000

The DRIVE—Oct. 19 to Oct. 30

More than ever before is felt the duty to give. * Give more than ever before!
FOR THESE UNITED CAUSES

**OUR OWN**

Community Chest
- Blind Association
- Boy Scouts
- Boys’ Club
- Catholic Charitable Bureau
- Country Week
- Florence Crittenton Rescue League
- Girl Scouts
- Girls’ City Club
- Goodwill Industries
- International Institute
- M.S.P.C.C.—Lowell Branch
- Lowell Visiting Nurse Association
- Salvation Army
- Social Service League
- Y.M.C.A.
- Y.W.C.A.

**OUR ALLIES**

War Relief
- U.S.O.
- British War Relief
- American Social Hygiene
- Greek War Relief
- Polish War Relief
- (Dutch) Queen Wilhelmina Fund
- Russian War Relief
- United China Relief
- U.S. Prisoners Relief Fund
- War Relief and Overseas Service

GIVE ONCE A YEAR—GIVE ’TIL IT HELPS

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For This We Carry On

(Excerpt From Poem Written in New Caledonia by a Lowell non-commissioned officer, July 14, 1942).

“We once, perhaps, passed much of this by . . .
But today it’s for this that we fight and die.

“So to you at home, we have this to say—
Keep things going in the same big way,
And we’ll come home when we have won
With thanks in our hearts for what you have done.”

—STAFF SERGT. JOHN R. RUSSELL,
(32 Waterford St., Lowell, Mass.)
American Expeditionary Force,
New Caledonia

THE GREATER-LOWELL WAR FUND

1942 OCT 19 - OCT 30