“There are 7 things that will destroy us. Wealth without work; Pleasure without conscience, Knowledge without character, Religion without sacrifice, Politics without principle, Science without humanity, Business without ethics.” – Mahatma Gandhi in Young India magazine 10-22-1925

CATALOG DESCRIPTION:
This course will fulfill the essential learning requirements of social responsibility and ethics as it introduces students to corporate social responsibility and ethics in strategic business settings. Through textbook and case study students will use established ethical theory and reasoning, as well as their own morals, to identify business decisions as ethical questions of right and wrong. Students will identify stakeholders and evaluate the impact of actions taken by individuals and businesses in case studies to determine which have done unethical things and what the outcome of those choices were, and which have acted with integrity and therefore made a positive impact on business culture. Students will consider the impact of business ethics in our shrinking world, considering changes in technology, and with respect to cultural differences in our organizations throughout the world.

ESSENTIAL LEARNING OBJECTIVES
This course will fulfill the essential learning requirements of social responsibility and ethics (although only four are required, this course fulfills numbers 1, 2, 3, 5, 6, and 7) as follows:

- Students will be able to identify moral questions as a distinct type of question about right and wrong conduct.
- Students will identify, analyze and defend their own attitudes and beliefs towards key societal moral issues.
- Students will evaluate the impact of actions taken by individuals and organizations that have made or attempted to bring about change for social good.
- Students will apply moral reasoning to concrete ethical problems in their social context, showing an awareness of the competing values at stake and the implications of the moral decision.
- Students will identify various ethical theories and the methods of moral reasoning associated with them.
- Students will identify the diversity and commonality of moral values across cultures.

COURSE ETIQUETTE EXPECTATIONS
You are preparing yourselves to be effective in business. You have put substantial time into getting to this point, so make the most of this opportunity. Use it as a jumping off point to further your commitment to becoming the best businessperson you can be. We will have interesting discussions, bring your personal history to those and continually challenge yourself to consider the other sides of all issues. Be respectful of the smooth operation of the class by being timely, appropriate and considerate of those around you. Familiarize yourself with this syllabus, it lays out how to be successful in the class and in business. As such, timeliness, respectful behavior and participation matter, AND THEY COUNT TOWARD YOUR GRADE.

ACADEMIC HONESTY AND INTEGRITY
The standards and expectations of the University of Massachusetts Lowell academic honesty and integrity policies apply to this course as well as any other course you will be taking. The policy is articulated in the UML Undergraduate Catalog. Failure of a student to become familiar with these policies will not be considered an acceptable excuse in the event of any violations. Cheating / Plagiarism will result in failure of the class for the entire semester.
TEACHING METHOD
This course will rely on the established theory of the textbook, real world examples of case studies, and classroom discussion. We will have short class lectures, in-class discussions, case studies, and one project with presentation. I am excited to hear your thoughts on the reading assignments and to have lively, respectful discussions as to the case studies. If you ever have a question, comment, or criticism related to the class, stop me after class, call or email. If you would like to schedule a meeting, I will be happy to accommodate you.

REQUIRED MATERIALS
The following materials are required:
• Understanding Business Ethics 3rd Ed., Peter Stanwick, Sarah Stanwick
  The book is available in the UML bookstore and the UML online bookstore www.uml bkstr.com or other online sources such as https://www.vitalsource.com/products/understanding-business-ethics-peter-a-stanwick-v9781506303253
• Blackboard Material – Please sign up for my BLACKBOARD as some materials will be posted there.

EVALUATION
Your final grade will be based on your performance as listed below.

<table>
<thead>
<tr>
<th>ASSIGNMENT</th>
<th>%</th>
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<tbody>
<tr>
<td>Average of 4 best quiz grades</td>
<td>25%</td>
</tr>
<tr>
<td>Final Exam</td>
<td>25%</td>
</tr>
<tr>
<td>Team Project</td>
<td>25%</td>
</tr>
<tr>
<td>Participation &amp; Preparation</td>
<td>25%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>100%</strong></td>
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• 5 QUIZZES (25%) – Quizzes are based on assigned reading. 4 will be counted toward your final grade so you can either miss one (which is not encouraged) or I will drop your lowest quiz grade. I reserve the right to add quizzes if a lack of preparation for class discussion indicates that students are not reading.

• FINAL EXAM (25%) – You will be expected to demonstrate a high level of individual competency regarding the textbook concepts and class discussions.

• TEAM PROJECT (25%) – Written team project with class presentation. See Project Description Sheet for details. I understand the hesitation and dynamics of team projects, but I encourage you to take this opportunity to learn the very valuable business skills it helps you to develop such as preparation and cooperation. Previous classes have really enjoyed this part of this class.

• CLASS PARTICIPATION (25%) – calculated based on your attendance and class participation. Class participation includes coming to class on time, prepared to discuss the assigned material, behaving in a contributive way during class (not paying attention to anything else, not disappearing during class, participating by answering question(s) posed, explaining something from the assigned reading, and/or giving your thoughts on the material).
  o You Bring It: Once a month students have the opportunity to explain a real world CURRENT business ethics dilemma to the class by preparing an approximately 5-10 minute presentation using research done outside of class, integrating class concepts, to stimulate a class discussion on their chosen topic. If you want to volunteer for You Bring It, email or speak to the Instructor about the proposed topic and then come to class on a day when You Bring It is scheduled, organized to present the topic to the class with a visual like a short news or youtube video to help engage the class in a discussion of ethics. A well done You Bring It will result in a 3 for participation on that date.
How Participation is Graded:
After each class, I will award students participation points based on the following metrics:

Outstanding Contributor – 3 points: Contributions in class reflect exceptional preparation and thought. Ideas offered provide major insights as well as direction for the class. If this person were not a member of the class, the quality of the discussions would be diminished significantly.

Adequate Contributor – 2 points: Contributions in class reflect adequate preparation. Ideas offered provide useful insights, but seldom offer a new direction for the class. If this person were not a member of the class, the quality of the discussions would be diminished slightly.

Non-participant, but attended class – 1 point: This person says little or nothing in this class. If this person were not a member of the class, the quality of the discussions would be unaffected. However, in attending, you were able to listen to the discussion, and thus, learn.

Missed class – 0 points: Each student may miss one class for any reason without penalty and receive a 1 for that class. This should be used for sickness, job interview, travel, whatever you like. Except for University Policy as to athletic absences, once you miss one class, you will receive a zero for additional absences.

Your final course letter grade will be determined as follows:

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<thead>
<tr>
<th>Numeric Grade</th>
<th>Letter Grade</th>
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<tbody>
<tr>
<td>94-100</td>
<td>A</td>
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<tr>
<td>90-93</td>
<td>A-</td>
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<tr>
<td>87-89</td>
<td>B+</td>
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<td>67-69</td>
<td>D+</td>
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<tr>
<td>64-66</td>
<td>D</td>
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<td>0-63</td>
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TECHNOLOGY IN THE CLASSROOM
You may use devices while in class to take notes, check course-related resources, or contribute to the discussion at hand. However, I reserve the right to rescind that permission at any time if I feel that it is disruptive. I will mark you absent for class if it appears to me that you are engaged in non-course activities (i.e. texting, checking your email or fantasy football team’s progress, surfing the web, IM, etc.). So please be sure it does not appear that you are doing so. Please turn off all sound notifications before class.

ABOUT THE INSTRUCTOR
I am a Visiting Management Instructor at Manning and Co-Director, along with Professor Erica Steckler, of the Donahue Center for Business Ethics and Social Responsibility. I am the Faculty Advisor for UML student organization Manning Women in Business. I have been admitted to the bar for 23 years. During that time, I worked in a small bankruptcy law firm, litigated for a larger law firm representing insured clients, clerked for three Federal Judges, and ultimately owned and operated my own law & mediation practice. I have also held a major ownership interest in two family businesses; a 25 million dollar per year distributorship of scientific equipment, and a local franchise of an international chain. My husband and I have three children.
CLASS SCHEDULE
*Keep in mind that adjustments to this schedule and syllabus may be made as needed. It is your responsibility to pay attention to such announcements in class and to adjust accordingly.*

**WEEK 1**

January 22 Monday
We will discuss the broader objectives of the class, go over the syllabus, talk briefly about the team project, and get to know each other.

January 24 Wednesday
In class discussion, no advance reading required.

January 26 Friday
Chapter 1: The Foundation of Ethical Thought

**WEEK 2**

January 29 Monday
Case #1 Madoff which begins on page 278

January 31 Wednesday
our first “You Bring It”

February 2 Friday
Guest Lecturer

**WEEK 3**

February 5 Monday
Assigning teams and topics for Team Projects

February 7 Wednesday
Chapter 2: The Evolving Complexities of Business Ethics

February 9 Friday
Case #7 Enron which begins on page 316

**WEEK 4**

February 12 Monday
We will take Quiz #1 on Chapters 1-2 and “You Bring It”

February 14 Wednesday
Chapter 3: Stakeholders and Corporate Social Responsibility

February 16 Friday
Case #25 BP and Deepwater Horizon which begins on page 492
WEEK 5

February 20 TUESDAY (Monday schedule)
Chapter 4: Ethics and Financial Reporting

February 21 Wednesday
Case #22 Olympus which begins on page 456 and time to discuss group projects

February 23 Friday
Quiz #2 on Chapters 3-4 and Case #23 Wal-Mart which begins on page 464

WEEK 6

February 26 Monday
Chapter 5: Ethical Leadership and Corporate Governance

February 28 Wednesday
American Express, see Blackboard

March 2 Friday
“You Bring It”

WEEK 7

March 5 Monday -midpoint of semester--
Chapter 6 Strategic Planning, Corporate Culture and Compliance and Case #4 Disney which begins on page 298

March 7 Wednesday
Case #6 Murdoch which begins on page 309 and check in re: team projects

March 9 Friday
Quiz #3 on Chapters 5 and 6 and Case #11 Interface which begins on page 361 and Case #26 Greyston Bakery which begins on page 503

WEEK 8

March 12-16 Spring Break

WEEK 9

March 19 Monday
Chapter 7: Decision Making and Human Resource Issues

March 21 Wednesday
Chapter 8 Ethics and the Environment

March 23 Friday
Case #19 Patagonia which begins on page 427
WEEK 10

March 26 Monday
We will take Quiz #4 on Chapters 7 and 8. We will then go over Chapter 9: Ethics and Information Technology

March 28 Wednesday
Guest Lecturer

March 30 Friday
Richard Prince’s Instagram and Robotics ethics, see Blackboard

WEEK 11

April 2 Monday
Chapter 10: Marketing and Advertising

April 4 Wednesday
Chapter 11: Ethical Issues in a Developing World, Case #5 World Food Programme which begins on page 303, AND Case #3 Toms on page 293

April 6 Friday
Quiz #5 on Chapters 9 and 10 and “You Bring It”

WEEK 12

April 9 Monday
Chapter 12 Establishing a Code of Ethics and Ethical Guidelines AND Chapter 13: Evaluating Corporate Ethics

April 11 Wednesday
Exam Review & time for teams to work together in class to finalize team projects

April 13 Friday
Final Exam

WEEK 13

April 16 Monday
Patriots Day University Closed

April 18 Wednesday
Student group presentations, 20 minutes each

April 20 Friday
Student group presentations, 20 minutes each

WEEK 14

April 23 Monday
Student group presentations, 20 minutes each
April 25  Wednesday
Student group presentations, 20 minutes each

April 27  Friday
Student group presentations, 20 minutes each

WEEK 15

April 30  Monday
Student group presentations, 20 minutes each

May 2  Wednesday  -Last Class Meeting-
Student group presentations, 20 minutes each