Lowell Textile On the Air
Every Thursday at 6:45

President’s List

The following members of the Textile Textile, and Maple Braids have a true record in all subjects to be given to the rest for the first term of the year. The students included in this list are not subject to further rules pertaining to others.

SECOND YEAR

Course II — Wool Manufacture
Lowell Ladies Gay, Jr.,-Corinth, Vt.

Course IV — Chemistry and Textile Coloring
Herman Timothy Black, East Charlestown, Mass.
Lorraino Horroyo Garcia, Mendocino, B. C., Alcoy.

Course VI — Textile Engineering
Alfred Arnold, Plain, Brighton, Mass.
Irvennay Dow, Cape, Lowell, Mass.
John Peter Pion, Lowell, Mass.

Third Year

Course IV — Textile Engineering
Hans Francis Carroll, Essex, Mass.
James Warren, Wyckoff, New Jersey.
Andrew Nathanson, Lowell, Mass.

Course VI — Textile Engineering
Louis Loss, Southwick, Mass.

Fourth Year

Course I — Textile Engineering
James Campbell, Sr., New Britain, Conn.

Course II — Textile Engineering
James E. Cowse, Lawrence, Mass.

Course IV — Textile Engineering
Charles Monahan, Lowell, Mass.

Course V — Textile Engineering

Fourth Term

Due to the fact that the latest edition of the VERDAY, which contains a portion of the TEXT, is rapidly assuming and like properties, we have decided to set aside Textile Textiles for those controversial opinions. This column will continue as a regular feature of the TEXT when, and if, material is submitted. The letters to be printed will be selected from those received WITH NO REVISION WHATSOEVER.

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Open House

This year, for the first time in several years, I. T. I. will again have that custom of holding an Open House. As the affair has been held in the past with success, there is every reason to believe that this year’s will see as great a success as has been achieved in the past.

It is only natural to wish to present as pleasing a picture as possible to the eyes of the visiting public. To accomplish this, it is quite obvious that many portions of the different departments must present a much cleaner, neater, and more efficient appearance than that they have heretofore been forced to present. It would be better to have no Open House at all than to invite the public here, and then carry away with them unfavorable impressions that any unprofitable person would be repelled with the thought of the premises today.

Another detail which certainly did nothing to add to the success of the undertaking in years past should be remedied. That is the fact that an advertising, with the exception of an announcement in the local newspapers a day or two before the event took place, was done. This year there should be a difficulty in this direction since the Institute is represented on the open House.

Inter-Fraternity Basketball

In the past, many of the inter-fraternity basketball series, O. P. took home a first prize Phil Pot from 1934. Winchester, Allen, with the largest number of points, won the Pot, the latter scoring three points. For O. P. Jensen, this victory was especially significant in view of the scoring, Kaiser and Thompson totaling 9 points for four games.

Textile On the Air

(Continued from page 1)

of cotton, silk, and rayon fabrics are analyzed and estimated. The standard types of weave for woven and non-woven fabrics are considered and the principles of the construction of silk fabrics are carefully studied.

In the third year the instruction in the cotton industry is carried on in the higher type of cotton and silk cloths, extending into the field of silks, joists, patterned cloths, webbings, gauzes, ribbons, and textiles. The instruction in the woolen industry covers the blending of materials in order that fabrics may be designed to meet requirements of weight, size, and cost. This involves calculation of levies, production of weaving stock, selection of mechanical in the commercial field.

In conjunction with the work during the student is given instruction in weaving fabrics. He works on a loom in the weaving department. There he learns how to make warp, draw the threads through the heddles to make the pattern, place the warp in the loom, and weave the cloth. This instructive training is the practice of weaving in a commercial setting.

The student will lay out a fabric and then produce it in the weave room on a laboratory setup of his own. Along with this work the Design course student is given a course in the theory of textile fibers. Through the qualitative and quantitative analysis of fabrics for cotton, wool, silk, and rayon.

In conjunction with the study of the four main types of spinning and construction there is given advanced instruction in the theory of color harmony. This subject is thoroughly discussed and illustrated in the course on the field of color theory. The student will be able to recognize the fifth color in any color scheme in producing harmonious artistic effects.

The student taking the design course is given a certain amount of instruction in design, with emphasis on the business, industrial, and artistic fields. He is taught the fundamentals of color, pattern, and design, with the student's own work and with his specialized knowledge in his own field. The course requires two years to complete and carries a stipend award.

On February 10, Professor Herbert J. Ball took his subject: Textile Engineering. On this program James H. Reed has been accompanied by Robert F. Gehrke. The program was divided into two parts: the first part was devoted to the principles of weaving, and the second part was devoted to the application of weaving in the industry. The course is offered to students in the industry and is designed to give them a thorough understanding of the principles of weaving and the practical application of these principles in the industry.

3973 Engineering News

- Now that the Chronicle and the News have at least temporarily reached a satisfactory arbitration, it might be a good idea to hold a reunion of some sort. It would be better to hold a reunion for a change—something different from the usual meetings because so monotonous after a while.

- Things were going rather smoothly in the west end last week. Don't let his eye on the other side of the valley. Anybody that might have been there was no longer in sight within fifteen minutes.

- We often think of the facility that would have occurred if Wagner and Fisher were also making a thesis.

- And then we can't forget Charlie and his pretty little thesis. Why don't you try doing your own work for a change, Charlie?

- There is another 'Theological' sorting around the lob, occasionally it wouldn't do any good to write about Alice—the article would only be covered.

Sigma Omega Psi News

Dave Landman got a haircut; it was a quick change from "Mr. Napoleon" to "Mr. Caesar."

We are sorry to hear that Sid Borochofsky will be out of school for a few weeks. Sid and the ice near his house and a broken leg near his ankle. His whole leg is in a cast.

Lindstrom and Rosenberg starred in "The Wonderful Barbershop Quartet" in a recent concert at the University.

Bill Jones in keynotes and the following.

- Miss Finn is giving a course in "Winds to Nuns."
- He believes the benevolent in the best bet. If you can't find one, be aloof whom, if whom, why, etc. See also for further details, the course in free. One night each week from 11:30 P.M. to 1 A.M.
- Bill Jones in keynotes. His name has not been seen. His "nine-minute" vintage Ford to be severed around with.
- Leo Glecklen, 21, was elected president of the Rhode Island Chapter, American Textile Workers Association, at a meeting held at the Narragansett Hotel recently.

Each Puff Less Acid

A LIGHT SMOKE

OF RICH, RIBBED-BODIED TOBACCO

Over a period of years, certain basic advances have been made in the selection and treatment of cigarette tobacco for Lucky Strike Cigarettes. They include preliminary analyses of the tobacco leaves, the higher heat treatment of tobacco ("Toasting"), and further modification of the acid-alkaline balance, with consequent definite improvement in flavor and controlled uniformity in the finished product.

All these combine to produce a superior cigarette—a modern cigarette, a cigarette made of rich, ribbed-bodied tobacco—A Light Smoke.

Lucky Strike Cigarettes

Each puff less acid

Lucky Strike—"IT'S TOASTED"
Textile On the Air

(Continued from page 33)

This group includes mathematicians, physical, general chemists, mechanical, chemical, engineering, and materials, and engineering, electricity, and electronics. These are the subjects which provide the necessary engineering and business backgrounds. These are the subjects which provide the knowledge of those basic principles upon which all manufacturing large and small. They are also of great importance in teaching systematic and orderly habits of thought and in developing analytical reasoning power.

Textile engineering includes a study of the principles of fabric design and construction, the spinning of cotton, wool, worsted, silk, and rayon yarns, the conversion of these fabrics by weaving or knitting, the operations involved in their finishing, and finally, the testing and monitoring of these fabrics. These studies are grouped in a manner suitable for the student of a textile institution. The use of fabrics as decorative materials and the influence of color in textile design is also an important part of this course.

The business group of students includes English, economics, marketing, accounting, cost accounting, business law, and business administration. The modern business establishment of today is a highly developed organization with its departments organized for the maximum efficiency. The modern textile industry in this country is one of the largest and most important industries in the world. It employs over 1,000,000 people and produces a wide variety of products. It is also an important factor in the national economy. Textile engineering includes both the production and the marketing of textiles. The Textile Engineering course, therefore, is designed to prepare students for careers in both production and marketing. It includes courses in both areas, as well as courses in other fields of study, such as business administration, economics, and law. The course is designed to provide students with the knowledge and skills necessary to succeed in the textile industry. The course also includes practical experience through internships and field trips to textile mills.

Here and There

Our next friend is a well-known tobacco grower, Mr. Goodwin, who is one of the leaders in the tobacco industry. He is also a member of the American Tobacco Association and an active participant in the affairs of his local community. He is an enthusiastic supporter of the Textile Engineering course and has been a strong advocate of the importance of education in the textile industry. He believes that a well-educated textile engineer is an asset to the industry and is essential for its continued success.

For centuries the world has gone to the Near East for its flavors and aromas and spices.

...and today Chesterfield imports thousands of bales of tobacco from Turkey and Greece to add flavor and fragrance to Chesterfield Cigarettes.

Turkish tobacco is expensive. The import duty alone is 35 cents a pound. But no other place except Turkey and Greece can raise tobacco of this particular aroma and flavor.

This Turkish tobacco, blended with our own American tobaccos in the correct proportions to bring out the finer qualities of each tobacco, helps to make Chesterfield outstanding for mildness and for better taste.