ATTENTION, ALUMNI!

Annual Reunion To Be Held In Lowell

Show Cast Selected

In a final meeting of the Executive Committee of the Lowell Textile Alumni Association, held on Saturday, January 24th in the rooms of the National Association of Cotton Manufacturers, it was announced, as the result of some discussion, that the reunion in New York will be held instead of the school, as the level of criticism of the past four or five years, on Saturday, May 1st.

At a meeting of the Executive Committee of the Lowell Textile Alumni Association, held on Saturday, January 24th in the rooms of the National Association of Cotton Manufacturers, in Boston, at which a large majority of the members were present, it was unanimously decided, after some discussion, to abandon the idea of holding the reunion in New York and to hold it instead at the school, as the level of criticism of the past four or five years, on Saturday, May 1st.

Awards in Pick-Up Game

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WINGATE APPOINTED TICKET MANAGER

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Executive Council Awards Basketball 'T's To This Year's Team

Manager For Next Season Also Announced

Local Banker Addresses Student Body

Mr. W. N. Carr, treasurer of the Lowell Textile Alumni Association, very kindly gave the college some of his stock and money to the Executive Committee, February 15th, for the purpose of emphasizing to the student body, having been granted an audience, until that time knew little or nothing.

New Methods of Harvesting Cotton

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**EDITORIALS**

**ATHLETICS AND THE COLLEGE**

In these modern days of ours, there seems to be somewhat of a relationship between athletics and colleges. In some cases the extent of this connection between sport and study is more or less indefinite.

Let us touch on the ideals, objects, aims and benefits of each of these phases in the life of a student. In college, a student may have the idea that he is there to imbibe all sorts of knowledge in the varied branches of education and he sees himself as a graduate filled to the brim and overflowing with everything a person should know. Knowledge, and work, of course, are objects of a college—but only one. Many men have graduated from college with excellent marks but that was their sole aim and they had nothing when they got out into the world except book knowledge of the few subjects which they had so diligently studied. Colleges today aim not to fill a student's brain full of theory and impracticable subjects but to teach him how to study, how to concentrate and how to apply himself. His life outside and his contact with different types of people should serve to educate him in another direction—that of knowing how to act when with people. One of the greatest benefits derived from a college education.

In athletics, the objects of a competitive sport are to build up the physical body, to promote honor and clean play and by these means be instilled with a desire to win. In college a man plays because of his love for the sport, to aid his college as much as he can or possibly for personal honor. No matter what his intentions may be, be it certain, sooner or later, to derive some physical, mental or moral benefit from his athletic endeavors. There are many lessons all the way from gentleness to conduct to philosophy which may be learned on the gridiron, diamond or court and it is the wise man who sees these lessons and takes advantage of them.

We may conclude then, that it is not the actual knowledge gained in college or the actual physical benefit derived from playing in athletics that is the real benefit but it is the lessons we have for ourselves and learn to apply later in life.

**LOWELL TEXTILE SCHOOL**

Four-Year Degree Degree in

**CHEMISTRY AND TEXTILE COLOURING—TEXTILE ENGINEERING**

Degrees of B. T. C. (Bachelor of Textile Chemistry) and B. T. E. (Bachelor of Textile Engineering) offered for completion of prescribed four-year courses.

Three-Year Diploma Courses in

**COTTON MANUFACTURING, WOOL MANUFACTURING, TEXTILE DESIGNING**

Scientific and practical training in all processes of textile manufacture including all commercial phases.

Certified graduates of High Schools and Academies admitted without examination.

For catalogue address Charles H. Eames, S. B., President, Lowell, Mass.
SPORTS

Baseball Practice Starts Hahn Beats Wide

In Casey Meet

In one of the fastest races of the year, Lloyd Hahn of the B. A. A. beat the Swedish schoolmaster, Kevin Wide, in the ten-mile event of the annual K. of C. games in New York last Thursday night. That Hahn failed to equal or beat the world's record for the event, was due to the fact that both were entered to follow Goodwill of the N. Y. A. C. for the final half mile. Notwithstanding, Hahn was clocked in 4:12:15, but a fifth of a second behind the world's indoor record for the mile.

The Boston man ran a beautifully even, seeming contest to follow his Swedish rival for the first eight laps. On the last three laps he swung past the field and reached on to win by a margin of four yards. Hahn covered the last quarter in one minute flat and the last lap in 51.35.

In the "Cherry" 600, George Lomma of New York jumped into the lead at the start and was never headed. He won in the first time of 1:38. McMenemy of B. C. and Neilson followed over the line in the order named.

Chet Bowman of the Newark A. C. captured the special 1000 yard fistic action but failed to make a clean sweep, being second to McCuller in the 600.

The unbeaten club will play for the right to meet the leaders of their sections in the series between the second and third place clubs. Two games will be played, total goals to count.

In the games between the leader in each section and the winner of the second and third place series, the best two out of three games will decide the winner. The leader of each section will have the choice of ice.

(Continued on Page 4)

Hockey League Play-offs
To Start Soon

The playoffs to determine the holder of the Stanley Cup for the coming year will start the latter part of March, when the second and third

THE BASKETBALL SUPER-SIX

Mistress—"I never heard such impudence in all my life. You had a lot of nerve to call yourself a lady's maid."

New Maid—"I don't call myself that now, mistress; but I was a lady's maid before I got this job."

Which relates us of the story of the little boy who ran in the bushes looking for the lilac bush. He had just caught the cutest little black and white animal, and he thought it had bunnies.

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WORKS

CANADIAN BRANCH
Dominion Silk Dyeing and Finishing Company, Limited
Drummondville, P. Q. Canada
A hungry dog once wandered into a butcher store; The butcher throw some sausage To the dog upon the floor. The butcher said: "New eat it." The dog said: "i dunkel. For in this kind of sausage Is Old Gold of Mine!!

Two truckmen were carried up in the trunk of a busy store. One of them, being his temper, retorted: "Why don't you look where you're going you plebeian, blankety black?" The other regular, sweetly: You're not looking too.

Weep to the tale of Willie. Who met a girl whose name was Kl He called her at a fearful 6 And begged her soon to become his. "I could not do it," said lovely Kl. "I get your beauty unhappy and But alas, you've come too. I'm married already. The mother of g

NORTHEASTERN UNIVERSITY GETS A MASCOT

Port monographers on their way to lunch, business men, and towards, who happened to be in Boston, stayed in an ornamental parrot of college students and wondered what it was all about. First a unique gull on head in black, then hundreds of students, some with placards, and marked "Hacking the First.

Later to increase the validation came a foot with two Siberian dog two sable dogs with the place of honor. Charmingly bear was an Alex- dian dog, brave, headed and tagged in an Alaskan for paws. The track was exerted by a special "guard of honor," made up of university "let her ride."

Proceeding to the Northeastern University campus the triumphant procession was met by the president, the Senior Class of the Engineering School and by President Frank P. President of the University.

"Husky" is a genuine Siberian Re kime dog and in the new moment proudly owned by the Northeastern University student body. (By New Student Service)

Yellow Cab Co. 7600 24 Hour Service

Butler—Five had a narrow escape from death on more serious injury Fri- day afternoon when the automobile col- lided on the highway west of Niles.

New Methods of Harvesting Cotton

(Continued from Page 1)

These new gathering methods cul- minate a factor of positive increase in the cotton producing and consum- ing world. They were caught on pur- chase to cotton production in the Western area, where increased acreage in cot- ton accounts for much more than one. In the 1928 crop production in 1928 and 1928. They may be used to bring cotton growing more Western than Southern. If further encroaching development is, in several radical changes will take place. This is the prospect of a successful mechanical picker, two types of which are expected to be on the market before the next season begins. Both have shown experimental test. They pick as good cotton as that captured by hand and enable one man to do what twenty to forty now—do that is it, the picker work in practice. Both of them is of the superior type, being progressions of the Price-Campbell picker which different years ago came close to the goal which has been sought by a thousand wouldn't Wipers.

In any event the opening industry evidently must prepare to deal on a large scale with cotton that was sub- jected by some kind of mechanical pro- ced. Cotton

Hockey League Playoffs to Start Soon

(Continued from Page 3)

In the grand deal, the best three out of five will count. The winner of the Canadians, division will have the choice of ice. The games will be played in a home and home basis.

The players of the competing clubs will split the receipts of the playoffs, forty per cent of the total to go to the players. This is the largest purse ever put up for this playoff. The in- terest is due to the fact that the play in the United States during last year. In Boston Garden, the year's receipts will exceed one million dollars.

Chester Hill was fell from the roof and broke neck when he was swinging.

HE WAS NEVER INVITED TO ANY PARTIES...UNTIL HE TOOK OLD GOLD CIGARETTES

1. Henry could not spare any for he was a social outcast. There was no trace of Halifax in his family. And though he was no Collar, he wasn't hard to look at.

2. Yet, wherever there was a Clancy Affair in town, Henry was always on the outside, looking in. Even his best friends seemed to prefer his company over the telephone.

3. One day he overheard some Nice People referring to him as "Hacking Henry." At last, the truth struck him. They were giving him the "treatment" because of his Constan Cough.

4. That day Henry switched to Old Gold cigarettes...and a miracle took place. Henry found a Smoke without a Choke. A cigarette that tickled his taste but not his throat.

5. Today, Henry is as welcome everywhere as a Visiting Prince, and as Popular as a Movie Star. Since he lost his comedy, he never gets "raspberries" excepting for breakfast.

20 for 15 cents

OLD GOLD
IT'S THE SMOOTHER CIGARETTE

"NOT A COUGH IN A CARLOAD"

Welcome Textile

Make Page's Your Rendevous

CANDY FOUNTAIN RESTAURANT BAKERY

UNION NATIONAL BANK
LOWELL, MASS.

Capital ............. $300,000
Surplus and Profits ............ 850,000

$1,200,000

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Walter L. Parker, Manager, Mass. Director
Arthur G. Pollard, Merch. Director
Frank Hinkett, Lowell, Mass. Director
Fredrick P. Marshall, Atty.-at-Law, Director
C. Brooks Stevens, Manufacturer

At the Clock in the Square
DELTA KAPPA PHI

Al Ouellet has recently started a self-service restaurant in the student dormitory at the University of Maine.

OMICRON PI

Many of the older brothers of Club Cross have attended the final banquet held at the house on Friday night, March 12th, and gave welcome to the incoming officers. 

THOMAS P. M. MacIntosh, who has been a member of the club for the past two years, has been elected president of the club for the coming year.

PHI PSI

Spelling has come. Someone found an "al" baseball and the "after-dinner" chair club is once more out in force. Manager S. J. M. S. Anderson sat and watched the fun and teasing that the day has given to the group that has the gate to the healing numbers on the Textile Division.

SIGMA OMEGA PSI

The New England District Council banquet was held Wednesday evening, March 14 at the New London Hotel. The affair proved very successful and each chapter of New England was well represented with the many guests and members.

To the Man Who Smokes Three Packs a Day

There are the days of reckoning for Paul, a dodging across Catalina Channel. Mother, who once found a cigarette butt in the English Channel, still gives some warnings. In a few days he will be back on his first trip in the jalousie.

Three boys are set for good by the "motions" in the near future. At least, I, as the girls pick a boy from the house, will know how to make a bad. The boys are getting plenty of practice in those nights. We are getting "Hershe" for that. "Moe" may trick us. We can be sure that nobody is going to call us.

And now the banquet. It comes but once a year, but it signifies in our memories for the year round. It was a "whoop" but many thanks are due to the members of the Boston Alumni Chapter who worked hard to make it a success. The festivities started at 9:30 and lasted until 11, with the band leaders out in the Hotel Westminster. Now there is nothing to do, but to wait until next year. Oh well.

But the greatest stunt of all has been put over in the Hallowell fields. A manufacturer has actually succeeded in making a cigarette that hasn't a smell in the world. It smokes like a soft kiss in the moonlight. O. O., short for OLEO OLEO, that's the name of the new cigarette. It's being whispered from room to room, from hall to hall, from college to college. In fact, O. O. is now as popular as oranges, coca-cola, and splendid papers. And the slogan, "Not a Cough in a Car-rid," has become as common as "This Year of Man.

You can smoke O. O. until you chuck in the morning and not a throat tickle will mar your morning's enjoyment. It is non-contaminating in color, delicious, old vines or your favorite. And an afford price to the girls, and that is the price that marks each pack that day.

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INCORPORATED INTO

WOOSTER, MASS.
WOOLEN MANUFACTURERS
A 17th Century View of Providence

(But what are you going to do about it?)

The thirsty earth sucks up the rain,
And drinks and grows like the earth itself.
This plan is made in the earth, and are
With constant drinking from below and air.

The sea itself (whoda you think should have but little need of drink?)
Drinks twice its own capacity up and
So doted that they often see the sky
The busy men and women guess the sun
Drinks up the sea, and what they do.

The moon and stars drink up the sun,
They drink and drench by their own light.

They drink all night! Nature is never bound,
And an eternal gage is laid.
Fill up the bowl, then fill it high,
Fill all the glasses there.—for why
Should every creature drink but it?
Way, man of learning, tell me why?

What A Climax!—Temperature yesterday was 9h. If Ingars, low 48 degrees, average, 56.2 degrees

Ejected to the memory of John Philip,
Evidently shot as a mark of affection by his brother.

Camel is its own reason for success

There is just one reason why Camel is the most popular smoke in all the world—why it leads in favor all cigarettes of all time.

It is the one cigarette that will stand all day and as far into the night as you care to go. You can smoke one or a million in daylight or dark and Camels will never tear your taste or leave a cigarette after-taste.

Camels are rolled of such choice tobaccos, are so skillfully blended that there really can be no better cigarette made.

And that stands, regardless of the price you pay.

If you want the choice of the world’s experienced smokers, the mellower mildness that ever came from a cigarette—

“Have a Camel!”

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