Fourth Annual Football Hop a Huge Success

The fourth annual football hop was held in Smithwick Hall on Friday, Dec. 4, 1914, and produced a record number of sellouts. This was the first year in which the hop was not sold out, and the event was a resounding success. The hop was held in the old Smithwick Hall, which was later razed to make way for the present Smithwick Hall. The hop was sponsored by the Student Council and was attended by thousands of students and alumni.

The Text wishes the Faculty, Alumni and Students

A Merry Christmas and a

Happy New Year

Jerry Savard to Captains Textile Eleven Next Season

Unanimous Choice for 1932 Football Team

At a meeting of the football letter men of '32, on Friday, Dec. 6, Jerry Savard, '33, former Lowell High, was elected to captain the '32 team. The choice is an excellent one and is very popular with the student body. Jerry is a 'Jackie' at heart and has played every year, making his letter each year. He has played half back every year, and for the past two years has been one of the high scores of the East. Prior to his appearance at the freshman he was an All New High School player. He is also captain of the basketball team this year, playing both guard and forward. He has made a second team in baseball.

President's Greeting

The recurring season brings to us all the joys of December through which we may extend hope and good cheer. May all at this time come into the spirit of the Yuletide to the fullest extent that joyful Merry Christmas will merge into an optimistic Happy New Year.

Charles E. James

Rifle Club Is Making Progress

To Hold Tournament

The Rifle Club is well under way. To date they have held several practice matches for the members. The results of these matches show that there are several good shots available, and others are developing rapidly.

The club practice on Tuesday night from seven to nine o'clock, on Thursday from four to six and on Saturday morning from ten to twelve. A practice match with a local team is planned for some time during the week after next. After this a regular schedule will be prepared for other clubs.

Officers are to be elected in the near future.

The Glee Club meets

At four o'clock, Friday, Dec. 4, a group of sixteen students met in Room 101 for the purpose of forming a glee club. Mr. Fit, who is the director, requested the group to meet at the next rehearsal and made out very well in spite of the fact that the club was the first attempt. Another meeting was held on the following Friday, December 11, and the movement of the group was well attended. At this rehearsal the students showed much improvement and enthusiasm. It was also decided that the following Tuesday would be a much better day to meet than Friday, as many members do not have time on weekends. As for the present, the group is making good progress.

Senior: There goes, Campbell, a human dynamo if there ever was one! Frolick: Space worker, cha? Senior: Now, everything he has on is called.

Tekky Says

Support the Basketball Team and Attend All Home Games

The basketball season opens immediately. Coach Yar- mond, is satisfied with the squad and looks forward to a successful season. The team has been in practice for the past two weeks and are in good form for the season. The next game is on Jan. 9th, playing Dartmouth at Hanover. The first home game is on Friday night, Jan. 16th, against the New Bedford team from Lowell.

There are four lettermen back on the team, but two new men have been coach Yarmond is looking to. These men will probably be in the starting line-up against Dartmouth. The first team will play a hard schedule this year, playing Dartmouth, Harvard, Dartmouth, A. C. Long Island University and New Hampshire.

Let's get out and support the team this year. Don't forget the Free-for-All games on Jan. 16th. Be sure to see the start of the game and cheer the team on to victory. Don't let the game be over before you take a hand.

Farland Named To All-New Hampshire Team

(Continued on Page 2)
DRAUGHTING TOOLS AT THE Thompson Hardware Co. 204 MERRICK STREET

McCORD'S Prescription Drug Store
9 W. COLUMBUS, DIXON, ILL.

LOWELL TEXTILE INSTITUTE
Lowell, Massachusetts

Puyallup Magnesite, New York and Boston Daily and Sunday Papers.

Cameron Bros.
Wholesale Confectioners : Fountain Supplies
185 MIDDLE STREET

Textile Co-operative Society
LOWELL TEXTILE INSTITUTE

AUTHORIZED BOOK STORE
SAVE $5—JOIN THE COOP
Complete Line of College Supplies

PUNTION THE COOP
Save Steps—Save Time—Save Money

THE TEXT
VOL XIV
NO. 7
Published bi-weekly throughout the City year by the Text News Association of the Lowell Textile Institute, Telephone 480, Office in Lowell Post Office as Second Class Matter. Tel. 0440-0443.
SUBSCRIPTION 12 DOLLAR YEARLY.

EDITORIALS

The rushing season is over. The Freshmen who received bids have accepted them. We hope that they picked the right girls, and we wish them luck. Now you have another problem on your hands. Two weeks after the vacation the mid-year examination period starts. That is only a short ways off. Make use of these two weeks and study for the exams. Mayhap a little extra effort now will give you enough points to let you out of the exams in some special subject. Start now to prepare.

REPORT ON TRIP TO A S. M. E. CONVENTION

(Continued from Page 3)

that the trip had not only the right elements and was a success.

The trip on board was canceled. However, the trip aboard the "Millatuck" proved very interesting and instructive, even though the guides were on board had to stop at about the end of the first port and the trip was considered slightly. I found it rather hard to obtain information concerning the vessel, as the entire trip was made rapidly.

The "Millatuck" is a first class passenger ship operating between New York and London. She has capacity for 1,299 passengers and is 60 ft. long and 145 ft. wide. Her interiors are distinctive and include all modern conveniences. Her impressive equipment is entirely electric driven. One of particular interest was that after the turbine shaft leaves the last bearing point there is a space of 40 ft. from this point to where the propellers are connected on to the shaft. In this distance of 40 ft. the water is encased in solid wooden bearings under water to keep it cooled. Wood is used because another material would not last and wouldn't be suitable enough.

At 12:15 P. M. I boarded and I attended the Council-Signed Branch Luncheon. President Carty of Madison Ave. and 85 St. street.

I was privileged to sit at the head table at the luncheon in the company of the following people: President

Another very interesting talk was given by Dr. J. R. McCollum of Denver, Colorado. He said that the engineering profession presented the greatest Added by the history. He spoke of the Dairy Industry as preparing a great deal for development. He said that if we take this young engineers realize that there were other lines besides electric, radio, telephone, and Bell Telephone Co. He also stated the fact that—S. Meek to—Farnam that year rains in your season was equal to your ability minus the amount of supervision you received. Putting in position and the ability to do things without being told to do it every time, initiative and the keywords.

This completed the activities for Wednesday. The Thursday morning we heard two lectures:

1. Coordination of Research and Sales and Production. By Richard R. Wilkes, of M. I. T.
2. Coordination of Research and Engineering with Production and Sales. By Carl L. Bunch, of Rochester.

In the afternoon we heard a lecture on Marketing and Psychology, given by Edward L. Tharp, Professor of Education, Teachers' College, Columbia University, New York City.

This ended the A. S. M. E. session of the convention. I brought back both as a number of the lectures. There may be a paper written on the material that I attempted to read them.

C. W. CHURCHULL

Patronize Our Advertisers While Doing Our Xmas Shopping

COMMODORE BALLROOM

Denning every Tuesday, Thursday, Saturday, Featuring the Best Dance Orchestras

Fourth Annual Foot-Ball Cup Overwhelm

Success

(Continued from Page 1)
The Power That Isn't

Ever since the Institute moved from its landmark on Market Street to the stylish spot on the Merchants there has been a constant and often bitter dispute about power above the line. It is like pulling teeth to get power other than between the hours of 8 and 9 from September to June 28th. It proves again in an instance of this sort there ought to be power available at all times.

What incentive is there for a student to use any laboratories and work outside of school hours? True, this split doesn't manifest itself any too often, but when it does, students are expected to work in a curriculum (7) in which there are no hours planned for it. It is possible to have a student get up and go to work on Saturday mornings. It is usually impossible for him to do so because of lack of power. During the end of the year when a student is required to stay over for a final exam, he has no动力 to study, to do the test, in order to get his grade. He has to believe that such a condition should exist, but suppose some manufacturer could be found to meet these needs? Unlikely, in the absence of the other outlets, and in his case it is Saturday afternoon. If we can do this, it will be for the students who work through the summer months or on fieldwork during the summer months or fieldwork. The result is that their courses are delayed and their time is wasted. L. T. J. is instructor on the second of the students. Surely one doesn't expect an instructor in his own course and work.

It seems a shame in this day and age that all the Institute of this sort should be working power of any size. If it seems impossible to run our own power plant, surely there are plenty of other electrical companies who would just love to sell us power.

LOOMS

Remember....
RKO Keith's is the ONLY One to do it right... the cream of the stage talents

RKO KEITH'S THEATRE
"Where the pick of the pictures play"

SIGMA OMEGA PSI
The following men are now fellows in Sigma Omega Psi, having been duly initiated into that illustrious body:

Edward C. Pyle, West New York, N. J.
Herman H. Kish, Hartford, Conn.
Ira E. Loomis, Pawtucket, R. I.

Lowell's Biggest, Bestest, and Best Men's and Boys' Clothing Store

University Club Clothes

Designed especially for the madly University man

MACARTNEY'S

10% Discount You Know

NEW LOW PRICES

WINCHELLIZING

"Whisper", "gossip", "gossip" and other nearly-forgotten words of the Walter Winchell variety, have been shown, along with other colloquial slang terms and verbal首创, to take a permanent place in our language, according to eleven of forty college professors of English who responded to an invitation to discuss the probable effect of "Winchellizing" on our everyday speech.

Only three of those who ventured opinions on the subject preferred themselves to be unfamiliar with "America's greatest gossip" and his treasured column, which is distributed through his writing and radio broadcast on the Los Angeles Blaine News.

Opinions varied from that of Professor H. M. Ward of Cocc College, of Iowa, who thought "Winchell's many exploits and often startling

omelet has been astärke for the past four years.

THE TEXT

DELTA KAPPA PHI

Delta Kappa Phi announces the following new members:

Herman J. Brown, Lawrence, Mass.
Frederick C. Schriber, No. Andover, Mass.


FRATERNITIES

SHODDY

Breadley says that he hasn't met the door on English yet.

PATRONIZE OUR ADVERTISERS

Lowell's Biggest Values in SUITS TUXEDOS OVERCOATS

$18.50 $22.50

NEWLOW PRICE

Newman's 227 Central Street
BARNEY MORAN, MEN'S

TEXTILE INSTITUTE

DESIGNING PREPARATORY WEAVING FINISHING SELLING

Where do you hope to fit in this picture?

If in DESIGNING you have to create novel ideas requiring flexible LOOMS.

PREPARATORY work must be handled with the knowledge that the modern automatic high speed LOOMS require better warp and filling.

FINISHING is a major cost in manufacturing and thus requires the constant study of improvements in construction, different types, and best adjustments of LOOMS to produce the maximum of good quality most economically.

Research work must be done in all departments of LOOMS.

BDLOOKS offers you a knowledge of new developments in LOOMS to recommend new valuable looms which allow you to fit in the correct place from your position to that of centrifuge, below the example of an increasing number of mill men. Keep in touch by making regular visits to "THE LARGEST BULDERS OF FANTASTIC WEAVING MACHINERY IN THE WORLD."
A friendly Christmas suggestion from Winston-Salem

It is not the cost of the gift, but the thought that lies behind the giving that warms the cockles of the heart on Christmas morning.

Then, instead of some short-lived trinket, how much nicer to give something that will bring solace and delight for many days after the Christmas tree is gone, until the New Year is on its way.

For the cigarette smoker, man or woman, of course, give Camels. A blend of choice Turkish and mild, sun-ripened Domestic tobaccos, they are kept fresh and prime by the Camel Humidor Pack, with their natural moisture unimpaired by parching or toasting.

In appropriate holiday wrapping, Camels come both in attractive Christmas cartons containing ten packages of twenty and in cartons containing four boxes of fifty each.

For the man who smokes a pipe, we suggest either a pound tin or one of those crystal glass humidors of good old PRINCE ALBERT. Here is a present that goes straight as a Christmas carol to a man's heart; P.A., the best loved pipe tobacco in the world, all dressed for the occasion in bright Christmas costume.

What gift can you think of that will be more welcome or give more genuine pleasure and satisfaction?

Don't you hope someone will think of such a friendly gift for you?

We wish you Merry Christmas!

R. J. Reynolds Tobacco Company, Winston-Salem, N.C.