Upstream Day at Conobie Lake on Wednesday, May 10

The annual outing of the student body of Lowell Textile Institute will be held at beautiful Conobie Lake under the direction of President Forstmann and the Executive Council. The groups will leave the Institute at 8:50 A.M. and the first event of the day, the Freshman-Sophomore baseball game, will begin at 9:00. Following this will be the relay races and then the other baseball games. Other track events will be run off between the games.

There will also be the usual opportunities for football, softball, horseshoes, etc. Roller-skating and bowling will also be available.

It has been announced that the main banquet will feature that delicious old standby, roast turkey with all the trimmings. Sample menus may be seen at the Athletic Bulletin Board.

The class athletic representatives have been announced and are as follows:

Freshman baseball — Robert A. Cushing
Sophomore baseball — Maurice H. Morrison
Relay — Sequa
Sophomore baseball — Mara and Phillips
Relay — Grondin
Junior baseball — Matty and Merritt
Relay — Cunningham

Tickets for Upstream Day may be obtained either for cash or on the club plan from the following sources: President and Executive Council.

Seniors: Cunningham, Braman, and Merritt; Juniors: Pet and Hall; Sophomores: Lannon, Sullivan, Gassett, Mason, and Phillips; Freshmen: Blanchard, Steger, McCartney, Johnson, and Roberts.

It is sincerely hoped that there will be a record turnout for the annual outdoor event of the year — UPSTREAM DAY.

New Softball League Opens at Textile

The latest innovation here at Textile is the new softball league that started last Monday night on the school diamond. A most gratifying feature of the league is that it is sincerely hoped that the interest will be held up. The teams are being assisted by the freshmen and also by other teams composed of students who are interested in Softball at heart. For many years, when the weather was suitable, the boys could do little after dinner, but this new league promises to provide that spirit of competition which has been sadly lacking in this school. It is hoped that next year a cup will be provided which will be presented to the winner of the pennant. A schedule has been drawn up and all teams are asked to please be on time.

On Monday night Phi Psi beat Omicron Pi 3-2 in a game which was filled with thrills.

On Wednesday night Phi Psi outlasted the Riverside A. C. to gain an 18 to 11 victory.

The standings of the league in general are: Psi Phi, with a mark of press time was as follows: Won Lost

Psi Phi 10 2
Omicron Pi 6 1
Riverside A. C. 6 1

Spring Football

For the first time in years, the Lowell Textile football team has held spring training for three weeks as practice is being held after school. While Rusty Yarnall has charge of the baseball team, Lieut. Larry Smith and Mr. Charles Scully of the Math Department have been in charge of the football squad. Lenn. Smith, who has charge of the linemen, was a regular on the Red Sox team and played there for three years. He has had opportunities to return to Boston, but preferred Scully, who coaches the backfield, was a star quarterback at Villanova. He too has had many opportunities to coach elsewhere.

The turnout hasn’t been what it should be, but enough men manage to show up each night to meet the necessity fundamentals. It is hoped by this spring training that the squad will be advanced in the fall to materially benefit the team.

Textile Players Annual Show and Dance a Great Success


The activities in “The Haunted House” surprised the audience throughout, with laughs aplenty as the drama rolled along. The Lowell Textile thespians proved their mettle by giving each line its full impact, and each scene its fullest interpretation. Despite the fact that three of the boys in the show had to imitate girls (Theodore W. Fox, Philip D. Cain, and William T. Reed) the drama had a fine craftsmanship about it, thanks to Charles J. Krey, who again directed the production.

It started off with Emily, the bride (Bill Reed) and Jack, her groom (Teddy Fox) coming to the summer residence of the bride’s father, despite the parents’ objections to their going there, with his imagination that strange things are going on. That such things really are going on becomes apparent the first very minute they enter the house — and these things keep on going

Prepared by JOHN P. LANNON under the direction of Prof. James M. Kanter, Jr., of the Textile Yarns Dept., Lowell Textile Institute.

The question of wool labeling has been an important one for quite some time now and, this year, the bills introduced by Senator Schwartz of Wyoming and Congressman Martin of Colorado, respectively, Senate bill No. 1609 and House bill No. 844, are being discussed in both houses. The proponents of these bills are Mr. Julius Forstmann of the Fostmann Woolen Co., Passaic, New Jersey, and the wool growers of the country, as supported by the Geographical Wool Manufacturers, people interested in the “people interested in the consumers’ interests.” The opponents are represented by The National Association of Wool Manufacturers.

The following is an attempt to show both sides of the question, PRO:

Necessity for fibre-identification legislation for the wool industry.

Efforts to obtain the enactment of legislation requiring woolen manufacturers to label their products with a statement of fiber content have been made for over thirty years. When this legislation was first introduced, it was supported chiefly by American wool growers and opposed by woolen manufacturers. At that time, the adulteration of wool products was limited in scope.

The public in general was unaware of this adulteration and therefore, was not actively interested in the legislation.

The constantly increasing use of substitute fibers, however, is a nation-wide demand for remedial legislation. This demand is supported at the present time by many millions of consumers including women’s clubs, civic groups, farm and labor organizations, retail merchants, and those woolen and carpet manufacturers who realize the ethical and economic importance of informing consumers of adulterated wool products they buy.

This legislation would be of benefit to those woolen manufacturers who do not adulterate their products (Continued on page 3)

LOWELL TEXTILE INSTITUTE

Four-Year Degree Courses in
CHEMISTRY AND TEXTILE COLORING — TEXTILE ENGINEERING Degrees B.S. (Bachelor of Textile Chemistry) and B.T.E. (Bachelor of Textile Engineering) awarded for completion of prescribed four-year course.

Three-Year Diploma Courses in
COTTON MANUFACTURING, WOOL MANUFACTURING, TEXTILE DESIGNING
Scientific and practical training in all processes of textile manufacturing including all commercial lines.

Certified graduates of High Schools and Academies admitted without examination.

For catalogue address Charles H. Hames, B. B., President, Lowell, Mass.

You Asked For It

So we did it. You agreed to support it. So we did it. You wanted nothing but the best. So we did it. You wanted it now, you wanted it personal, you wanted it interesting. So we did it. What is our answer? It is yes, and it will be ready and in your hands on Thursday, May 11, at 8:30. Copies may be obtained at the registrar’s office.

LOWELL TEXTILE ASSOCIATES, INC.

LOWELL TEXTILE INSTITUTE AUTHORIZED BOOK STORE

FOUNTAIN PENS JEWELRY DICTIONARIES PHYSICS HANDBOOKS

You asked for it. We did it.
The Problem of Wool Labeling

(Continued from page 1)

The violent tearing and shedding process necessary to reduce a manufactured woolen product to a fibrous mass which permits its use again as a reclaimed wool further damages a fiber which has already been greatly deteriorated through wear and service. The use of a reclaimed wool always results in a product inferior to one which is made of the same original grades of virgin wool. It never results in one as good. The public is therefore entitled to know whether the wool products sold is virgin wool or reclaimed wool.

Enforcement of labeling law presents no difficulties.

The opponents of the bill have tried to show that the enforcement of this law would present insurmountable difficulties. This assumption is without any basis in fact, but its chief strategy
to misinform and mislead Con

...When Jimmy opened at the Strand, huge legionaries hailed him as "King of the Saxophone," a title which he has been using for about a year. Down the street, the Paramount was letting the cabareters feat-

...Historical note—both bands did dy-

...Congratulatory notes in order for Harry James who recently left Benny Goodman to form his own band—these were fea-

...You, James acount the ten last weeks, which have

...Tommy Dorsey figures that he has blown enough wind into his own band to give it a leg

...In conclusion, here's one for you heavy smokers: Paul Whiteman estimates that

... tán is $180 of his money goes in

...Ed is no more, as his band

...The Co-opative was

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Textile Players Show and Dance a Great Success

(Continued from page 1)

Gordon was master of the play, a fitting role for a young man who has shown a great interest in dramatics. The show was a success, and the audience was delighted with the performances. Rudy was one of the stars of the production, along with a number of other talented actors.

Textile Lunch

"Peter" W. Foucher

Quality and Service

734 MOODY ST.

The Lowell "Y" offers Special Rates for "Teck" Men

Double tape selavage!

The edge of a sheet is one of the points where it is subjected to greatest strain. Pequot gives extra strength at this vital point with a double row of extra heavy woven tape selavage.

This feature is exclusive with Pequot — it's another way you can positively identify genuine Pequot Sheets.
Is the Woolen Rag Trade Profitable?

MAURICE C. GOLDSMITH
President American Wool Stock Corp.

I welcome this opportunity afforded me to discuss a subject which unquestionably is vital to every woolen rag dealer. I refer to the matter of profits in the woolen rag trade. It must be admitted that every enterprise is entitled to reasonable profit to warrant its continued existence.

At the close of the year 1928 practically all woolen rag dealers were dressed in the same frock coat for the year. Some, of course, had only nominal losses, but most of the deficits represented large per centages of the actual capital as of the first of the year. Notwithstanding these statements, I still feel that over a period of years the woolen rag business can be made profitable.

It is obvious that with the numerous pitfalls that exist in the woolen rag trade no one can expect to be right all the time and I have made the same mistakes in the past that the average dealer has made. Yet, with these experiences, there is no doubt that we can all profit by eliminating the errors of the past.

An analysis of the trade over the course of many years shows that the industry averages about three good years to two bad years. When business was fairly good, as it was in 1925, 1926, 1927, and early 1928, our customers were running their machines twenty-four hours a day in three shifts. It was inevitable that eventually there would be an overproduction of finished cloth—more than the market could absorb. Suspected full-time production would not only be a storm breather and, in time, danger signals make their appearance. It was around this time that we dealers should have anticipated trouble and should have taken steps to prepare for the stormy weather ahead. Had such action been taken, the chances are the trade would have been less troubled than had actually been the case.

It appears that when business is good we do not like to worry ourselves, nor do we desire to do anything to let it be afraid. We run along as if there would be no let-up in the demand. That, in my opinion, was a fallacy and the cause of most of our troubles from September, 1927, to the end of 1928.

Dealers must recognize the need of maintaining the proper balance between supply and demand, not only for the moment, but also for a period covering the approximate three good and two bad years that must make up our minds not to be misled into thinking our business can continue to be good. When present methods of production can, in a very short period, catch up with a shortage, but also create an oversupply.

In conclusion, may I add that during present distressing times, it may be well for all dealers to reflect that quite often times change—from bad to good.

(Reprinted From Waste Trade Journal, Issue of April 1, 1938)

Screen, Radio and Sports Stars
With Chesterfield

Continuation of the 1930 newspaper advertising for Chesterfield Cigarettes, just released by Liggett & Myers Tobacco Company for national newspapers during April and May, features more famous personalities in Chesterfield's drive to emphasize more forcefully the right combination of the world's best cigarette tobacco.

The Chesterfield theme is supported by such well-known radio, screen and sports stars as Paul Whiteman, Betty Davis, Errol Flynn, Olivia de Haviland, Howard Hill, Big Bill Lee and others.

In addition to the newspapers, Chesterfield's radio program and display advertising continues to point out that Chesterfield's famous cash-registered blend gives smokers what they want and that every day more and more smokers are finding real mildness and better taste in the cigarette that satisfies.

In addition to this regular advertising, Chesterfield continues its coast-to-coast broadcasts featuring Paul Whiteman, Joan Edwards, the Modernaires and Dick Tracy. Daily broadcast Wednesday nights and Sundays and Allen, Frank Parker, Ray Noble and his orchestra on Friday Nights.

The American Nautical Academy, National Training School for Merchant Marine Officers, Washington, D.C., announce that today boys and young men between the ages of 11 and 21 years will be allowed to secure practical ship experience on board a training ship of the Academy within the period from June 1, to October 1, 1933.

The young men may remain on board ship for the entire period, or for any shorter time they may wish, but not for less than a month. Students who enter for any period less than the full course will receive instruction only in those subjects being taught while the student is on board ship.

The purpose of the course is: First, as a foundation for those who wish to become officers in the Merchant Marine, and devote their lives to a career in the service; Secondly, for those boys and young men who, though not desirous of following the sea, still wish to obtain a general knowledge of ships, and the Lifeboat.

There is no charge for instruction or for living quarters on board ship. The only required expense is for meals, which are 49 cents. Three meals are served daily.

There is no tuition charge for any of the courses offered by the Academy, and no obligation for future merchant marine, military or navel service of any kind is incurred by the young men.

The schoolship to which the young men will be assigned is the Training Ship "MARSALA," a vessel of 2,524 tons, 284 feet long, 40 feet beam, and built in 1910-16.

This is the tenth annual summer course offered by the Academy, and will be under the personal supervision of the Captain-Commandant of the Academy who will be in command of the vessel.

While on board ship the students will follow the regular daily ship routine, and will be given practical instruction in naval subjects, including seamanship (ship's work), signalling, rowing, handling, and the use of motor boats, pulling boats, lifesaving, and naval drills. Many of the duties on board ship are performed by the cadets as part of their training. They will also receive instruction in the use of life-buoy, first aid, and safety equipment.

Young Men Offered Free Summer Course
On United States Training Ship "Marsala"

"Yes Sir... Chesterfield Time is Pleasure Time—everywhere...as our band travels around the country I find that Chesterfield is the ALL-AMERICAN CHOICE for more smoking pleasure!"

It's a fact... millions of coast to coast are turning to Chesterfields for what they want in a cigarette. They find Chesterfields have a better taste and a more pleasing aroma. Chesterfields show them what real mildness means in a cigarette.

When you try them you'll know why Chesterfields give men and women everywhere more smoking pleasure—why Chesterfields SATISFY.

Morse & Beals
FLOREIS
66 Merrimack St.

Candy Our Specialty
Everybody Likes Candy

PACIES at the Clock on the Square