National Better Business Bureau Makes Interesting Survey

Proves Terms "Part Wool" and "Wool and Cotton" Misleading

Some time since, the National Better Business Bureau and its affiliated twenty-three local Better Business Bureaus had brought to the attention of the public the question of the meaning of the terms "part wool" and "wool and cotton," and it was charged that such terminology was misleading.

A number of blankets, marked "part wool" and "wool and cotton," were purchased in different parts of the country and a laboratory analysis made of them. It was found that the yarn content varied from 2% to 794, the balance being cotton. wool content, purchased being billed that the blankets contained 15% to 35% wool.

The Bureau is of the opinion that this situation amounts to a fraud on the public and also considers it an immoral policy to sell wool blankets in which wool content is not honestly stated on the label.

Textile Drops Opener to Jumbo, 10-0

Alumni to Gather on May 19th

Textile Team Plays Errorless Ball

When Textile and Tufts met on the west corridor, Textile got two more "wool" blankets, but the score was 10-0, due to drop-free tickets by Wald, and timing hitting free Textile runners.

Omicron Pi Holds Spring Dance at Merrimack Valley Club

On the Saturday evening following the game, the members of Omicron Pi and their guests journeyed to the Merrimack Valley Country Club in Haverhill to hold their spring dance. Fifty-four people were present to enjoy the dancing for which Mr. John C. Ousby is well known.

Revolv of the Comics

Seattle, Wash. (New Student Service) — College humor is no longer to be leader and director of American college humor. Is no longer to be leader and director of American college humor.

Let Us Praise Great Inventors

(From the Kansas City Star)

This year is the three-hundredth anniversary of the death of Cotton Mather, who, according to the Wichita Morning Union, was a native of Newbury, Mass.

(Continued on Page 3)

Players and McEnelly's Get Excellent Performance

"On The Hiring Line" well handled

"On The Hiring Line" was the subject of an interesting interview by the Lowell Textile Press, under the direction of Mr. A. A. Sturdivant, who was obtaining the latest news of the "Apprenticeship" in the business at the time the players were in the city, and the play was excellently handled.

"Jack" Wexler, 21, making his first appearance as the leading player, was very good as he has been in previous performances, and the players were unable to do more than his share of the work. Mr. Wexler, a former college player, has been living in the country and studying, by creating trouble in dressing and acting, to bring about the laughter in the city.

"Jack" Shedd, 21, of Lowell, Moderate performer, received notice of his excellence in performance and is likely to make him stand out as a leading man in the future.

Shedd '28 Wins Award

"Jack" Shedd, 21, of Lowell, Moderate performer, received notice of his excellence in performance and is likely to make him stand out as a leading man in the future.

This much, in the case of the present show, is the result of the players' work. They are not aware of the difficulties, and are not aware of the audience, but they are aware of the audience, and they are aware of the difficulties.

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[Continued on Last Page]
EDITORIALS

The Blanket Tax question has come into a greater prominence than ever during the past year. This system, embodying the payment of a fee at the beginning of the school year that will cover the cost of subscription to the Text, the Pickout, and such activities, is a regrettable necessity at Textile. Lack of support by the student body for school functions has been a tremendous handicap for those in charge. That needlessly bony-eyed question of elevating our collegiate standing is a result of this lack of support; it is high time that steps be taken to insure the success of our activities by means of compulsory assessment. The hue and cry raised annually concerning personal financial inability to meet a blanket tax is habitual and is a derivative of antiquated ideas. Money is used yearly by every student, on luxuries entirely extraneous to his actual needs. The times spent on the theatre and related entertainment would cover the cost of a blanket tax many times.

With Commencement drawing closer and closer, it is high time that the Senior class busied itself with preparing a Commencement program, if it is to follow in the footsteps of last year's class, which made the Commencement period one of festivity. As we understand it, a committee has been appointed, but as yet nothing has been heard from it, and if the affair is to be handled as it should be, something should be done and done soon.

We wonder what the reception of the returning alumni will be when he discovers that the Merrimack's bank on this side of the river, once a spot of true natural beauty, has been transformed into an insightly city dump, in view of obtaining, at some time in the future, a few more cubic yards of level land near the tennis courts.

A land-scape architect, some years back, when consulted about increasing the attractiveness of the school's surroundings, refused to lay a hand on that particular plot, realizing that it was beyond his power to enhance its near-perfect beauty. Today, however, we seem to be moved by no such sentiments.

The Sunday motorist is censured severely for spoiling God's handiwork, but he can at least plead thoughtlessness. What one does with one's own property seems to be another matter, even though the result be an eyesore.

TEXTILE COOPERATIVE SOCIETY

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INCORPORATED
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CHICAGO, ILL.
GREENSBORO, N. C.
GREENVILLE, S. C.

When your mind balks at "figurin"

If yours is a mind easily confused by interstellar distances, infinity of space, light-years, weighty statistics—forget the ponderable fact that Camels lead today by billions. Just light 'em... smoke 'em...

Revel in their fragrance. Watch your barometer swing to "fair and cooler"—and let your smoke-sense tell the tale of Camel supremacy!
AMUSEMENTS

At the Martha Washington Theatre

The Spring season which started this week at the Martha Washington Theatre, New York, bids fair to bring a list of exceptional moving picture programs to this city. "Dorothy" is playing here all this week to capacity crowds.

The presentation of "Dorothy" on this week will bring to the screen the story of the life of a woman who has experienced the ups and downs of life in a typical city setting. The cast includes the well-known actress, Miss Smith, who gives a moving performance as the protagonist. The film is directed by a noted director, who has directed several other successful films in the past.

The story follows the life of Dorothy as she navigates through the ups and downs of life. She starts her life in poverty, working long hours in a factory, but eventually becomes successful and rises to become a respected member of her community. The film explores themes of perseverance, hard work, and the American dream.

Overall, "Dorothy" is a powerful and inspiring film that is sure to captivate audiences with its compelling story and exceptional performances. Don't miss your chance to see this film at the Martha Washington Theatre this week!

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DUMMONDVILLE, P. Q. CANADA
not a bark in a bowl-ful!
(and of course, "not a cough in a carload")

Still another leading tobacconist in Lowell, Massachusetts says:

"The growth of OLD GOLD Cigarettes' popularity here has been amazing to me, but what interests me most is the way students stick to the brand after they start smoking it. OLD GOLD smokers don't switch."

Thomas Fitzgerald
468 Merrimack Street

At leading colleges. This is an Old Gold year

For a most refreshing change:

"Follow your friends and smoke this smoother and better cigarette"

© P. Lorillard Co., Est. 1760
They say P.A. is the world's largest seller.

I DON'T doubt it, nor do I wonder why. Just open a tidy red tin and get that full fragrance of Nature's noblest gift to pipe-smokers. Then suck a load in the business-end of your old jimmy-pipe.

Now you've got it—that taste—that Leads-me-to-it, Gee-how-I-like-it taste! Cool as a condition. Sweet as making it up. Mellow and satisfying. Try this mild, long-burning tobacco, Fellows. I know you'll like it.

PRINCE ALBERT
—the national joy smoke.

Textile Drops Opener to Jumble
Continued From Page One

While the outcome of the opening game was hardly encouraging, Textile showed considerable flashes of brilliancy baseball, and before the afternoon ended, the team should itself and develop into a fascinating club. Coach Vanderbilt in urging so effectually to achieve the end and because of the Jemima crow, was hardly down in the mouth through the efforts of his charges.

Summary:
Score by innings:
1st --- 3 3 5 0 4
2nd --- 2 2 0 5 0

TEUPS

Eills, ed. . . . . . . . 4 0 9
Lowehead, 3b . . . . 3 1 0
Grady, cf . . . . . . 2 1 0
J. Fitzgerald, cf . . 1 1 0
Herman, if . . . . . . 3 0 0

dowenbaum, e . . . 1 1 0
Melroy, c . . . . . . . 2 1 0
Phillips, 2b . . . . . . 2 0 0
N. Fitzgerald, 1b . . 2 0 0


I. Dutton, 1b . . . . 1 0 0
Fobey, cf . . . . . . . 2 1 0

Bower, p . . . . . . . 2 1 0
Smith, p . . . . . . . 2 1 0

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CHRONICLE OF THE UNITED NATIONAL BANK

The UNION National Bank
in the Business Heart of Lowell

Capital and surplus
$2,000,000

At the clock in the square

Pages

At the Clock in the Square

WELCOME TEXTILE

Continued From Page One

The Peruvian copied from the Old

designs and made the pottery the custom.

The stamp was used in Europe by

Peterglen and the pottery at its

depot at Bysonnian in 1609, a high
degree of finish and durability.

The Summer next improved the

leaving art, which reached its highest
degree of finish during the Renaissance

in Italy. From Italy it spread to

France and England and thence to

America.

A new period of development was

followed by a period of great

increase, when it was said, that the art

and industry of the previous period

failed to match the needs of the new

generations.

Textile Art at Low Mark

During the period just passed, the

emancipated Victorian era, the textile art

achieved a new low mark. It developed

the Shirley style, the said, and that

was all.

The subject now is upward again. The

automobile, the apartment house, the

modern woman, all call for a

reconstruction or revolution in art that will

meet modern needs. The future is predicted

would produce something finer and

better than the past. The whole evolu-

tion of the textile art supported such

view, he declared.

27 8 1

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The UNION National Bank

in the Business Heart of Lowell

Capital and surplus

$2,000,000

They say P.A.

is the world's largest seller.

I DON'T doubt it, nor do I wonder why. Just open a tidy red tin and get that full fragrance of Nature's noblest gift to pipe-smokers. Then suck a load in the business-end of your old jimmy-pipe.

Now you've got it—that taste—that Leads-me-to-it, Gee-how-I-like-it taste! Cool as a condition. Sweet as making it up. Mellow and satisfying. Try this mild, long-burning tobacco, Fellows. I know you'll like it.

PRINCE ALBERT
—the national joy smoke.